



RIFT VALLEY RESOURCES

NEWS RELEASE

Rift Valley Announces Private Placement of Common Shares

Vancouver, BC / July 13, 2017 – Rift Valley Resources Corp. (the “Company”) (CSE: RVR) announces that it intends to complete a non-brokered private placement of up to 4,000,000 common shares of the Company at a price of \$0.075 per common share for total gross proceeds of up to \$300,000.

The net proceeds from the private placement will be used for on-going due diligence and project development of the Metrolink Solutions Inc.’s business opportunity as mentioned in the Company’s March 22, 2017 news release as well as general and administrative costs.

All of the securities issued in connection with the private placement will be subject to a four month hold period from the closing date under applicable securities legislation. Completion of the private placement will be subject to a number of conditions including the approval of the Canadian Securities Exchange.

ON BEHALF OF THE BOARD

Craig Robson
CEO

Neither the Canadian Securities Exchange nor its regulation services provider has reviewed or accepted responsibility for the adequacy or accuracy of the content of this news release.

A Note regarding Forward Looking Information:

This press release contains forward-looking statements and forward-looking information within the meaning of applicable securities laws. The use of any of the words "will", "expects", "believe", "plans", "potential" and similar expressions are intended to identify forward-looking statements or information. More particularly and without limitation, this press release contains forward looking statements and information concerning the plans and timing for the Company's drilling program. The Company cautions that there are no assurances or guarantees that the transaction will be completed as proposed or at all.

Although the Company believes that the expectations and assumptions on which such forward looking statements and information are based are reasonable, undue reliance should not be placed on the forward-looking statements and information because the Company can give no assurance that they will prove to be correct.

Since forward-looking statements and information address future events and conditions, by their very nature they involve inherent risks and uncertainties. Actual results could differ materially from those currently anticipated due to a number of factors and risks. These include, but are not limited to, the risks associated with the oil and gas industry in general such as operational risks in development, exploration and production; delays or changes in plans with respect to exploration or development projects or capital expenditures; the uncertainty of reserve and resource estimates; the uncertainty of estimates and projections relating to reserves, resources, production, costs and expenses; health, safety and environmental risks; commodity price and exchange rate fluctuations; marketing and transportation; loss of markets; environmental risks; competition; incorrect assessment of the value of acquisitions; failure to realize the anticipated benefits of acquisitions; ability to access sufficient capital from internal and external sources; changes in legislation, including but not limited to tax laws, royalties and environmental regulations, actual production from the acquired assets may be greater or less than estimates; failure to obtain the necessary regulatory approval, stock exchange and other regulatory approvals on the timelines planned. Management has included the above summary of assumptions and risks related to forward looking information provided in this press release in order to provide security holders with a more complete perspective on the Company's future operations and such information may not be appropriate for other purposes.

The forward-looking statements and information contained in this press release are made as of the date hereof and the Company undertakes no obligation to update publicly or revise any forward- looking statements or information, whether as a result of new information, future events or otherwise, unless so required by applicable securities laws.